

SAN DIEGO MESA COLLEGE

Strong Workforce

2017-2018 UPDATES

STRONG WORKFORCE PROGRAM

STRONG WORKFORCE AD HOC GROUP

What is Strong Workforce?

- Largest employment gap is in careers that require certification and associate degrees
- Develop more workforce opportunities
- Lift low-wage workers into living-wage jobs
- Focus on data-informed outcomes
- Responsive to labor market conditions with an emphasis on innovation and risk-taking
- Think about this.....

- Regional Collaboration
- Campus CTE growth
- Funding provided to the Region 40% and Districts/Colleges 60%

Regional

Regional Structure

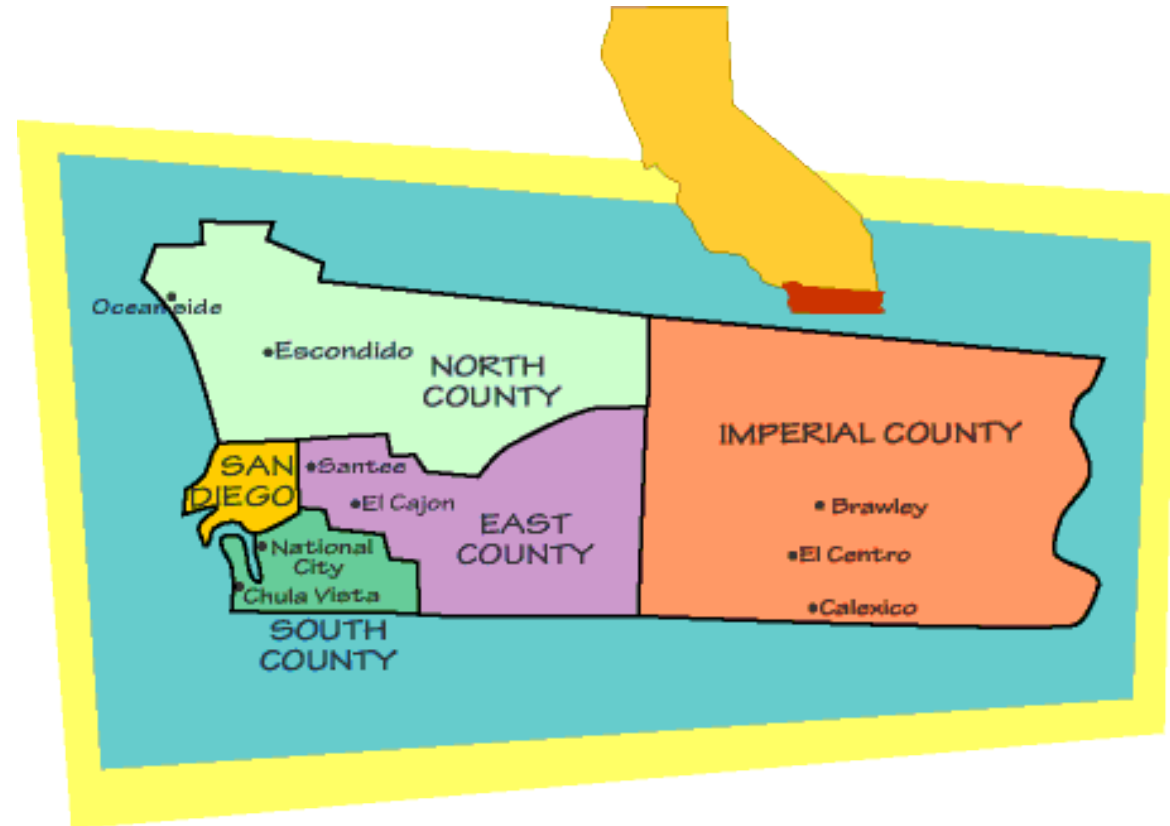
- SDICCCA
- ROC
- WDC

Year 1 Outcomes

- [Data](#)
- [Marketing](#)
- [Regional Recommendations](#)
- [Road to Success](#)

Year 2 Activities

- [Workgroups](#)



Campus – Round 1 Outcomes

- Allocations to CTE programs:
 - Conference & Travel, Furniture, Equipment, Supplies, Licensing, Facilities, Curriculum Development
- Office of CTE established
 - Systems
 - Budgeting
 - Events
 - Program Support
 - New Program Development
- Positions:
 - Associate Dean, Career Technical Education
 - Administrative Technician, CTE
 - Salary support for Research and Planning
- Code Alignment
- Outreach Materials
- Counseling Support
- Career Support

Campus - Funding

- 30 month expenditure, annual allocations
- Based on varying metrics each year
- Funds come into the District and are allocated per an agreed up on model

Round 1: \$902,453

- Positions
- Program allocations

Round 2: \$937,019 + \$467,647 (17.5%)

- Positions: ILT-Allied Health, ILT-CACM, Program Technician – Allied Health, Work Based Learning Coord.
- CTE-wide needs: Conference & Travel, Professional learning, ESUs/NANCE, Outreach, Operating Supplies
- Program Allocations

Strong Workforce Ad Hoc Group (SWAHG)

Purpose:

- Integrate CTE in a more purposeful way on the campus – culture shift
- Provide guidance for areas of focus:
 - Work Based Learning
 - Work Experience
 - Internships
 - Career Development, Career Ambassador Program
 - Professional Development
 - Tutoring
 - Outreach
 - Basic Skills
 - Allocation/Application Process
 - Program Improvements and New Program Updates
- Program allocation recommendations
- Regional Updates and Actions
- Integration of Strong Workforce, Perkins, BARC and Program Review



CAREERS START HERE

Earn over \$50k a year with a two-year degree from Mesa College. With over 30 career education programs - including Medical Assisting, Personal Training & Fashion.



What is Career Education?

Career Education, formerly known as Career Technical Education, are majors you can study that give you all the benefits of an education at Mesa College, but that also provide technical and occupational training that gets you ready for a job as soon as you graduate.

www.sdmesa.edu/start-here